

Welcome to the second edition of the SPA newsletter!

[View this email in your browser](#)



Social Procurement Australasia Bulletin

Philippo Adanno spoke in Melbourne recently about the environment for social investment and social innovation in Europe. The embrace of social procurement by the EU government attests to the need for new sources of social impact as the need for social benefits increase beyond the abilities of government and philanthropy to respond. This isn't just isolated to Europe. In this edition we look at Buy Social Canada and UK research into Social Procurement and the measures of value added through social procurement.

Closer to home SPA will be involved in a number of events in Newcastle, Bendigo and Queensland in the coming months. These events are designed to advance social procurement broadly as well as working to deliver specific local change as a result of the events.

We look forward to your feedback and would love to have your input in the form of articles, case studies or blogs. More information on SPA and a wide range of resources and support can be found on our [website](#) and through our [LinkedIn group](#). We are currently recruiting members - if you want to be a thought leader networking with like-minded people; if you would like to participate in events at little or no cost or host events, you or your organisation should join SPA, [here](#). Enjoy reading all of the news and events in the bulletin.

Chris Newman & Mark Daniels
Social Procurement Australasia

IN THIS ISSUE:

- [Upcoming Events](#)
- ['Buy Social' campaign launches in Canada](#)
- [UK proposes social procurement targets](#)
- [Does social procurement deliver social impact?](#)

- [The City of Gold Coast wins 'Buy Social' Award](#)
- [Brisbane City Council Cleaning Tender for social enterprises](#)
- [Understanding social enterprises and other social benefit suppliers](#)
- [Telstra's Supported Workforce Program](#)

Upcoming Events



There are a number of social procurement events coming up over the next few months. Please email us at info@socialprocurementaustralia.com.au if you would like further information. We will also post details in the Events section of our website as they become available.

- [Central Coast and Hunter Social Procurement and Economic Participation Forum](#) - 28 August 2014
- [Bendigo Social Procurement for Economic Development Forum](#) - 11 September 2014
- [Queensland Social Procurement and Economic Participation Forum](#) - 17 October 2014
- [MAV Social Procurement and Economic Development Training](#) - 11 November 2014

'Buy Social' campaign launches in Canada



BUY SOCIAL CANADA 

A 'Buy Social' campaign was recently launched in Canada with the inaugural Buy Social Canada Summit taking place in Vancouver last June. You can find out more about the campaign [here](#).

UK proposes social procurement targets



Article exert:

The research proposes a model for procurement be adopted nationally based on the Birmingham City Council experience, whereby 60 person-weeks of paid employment is provided for a new entrant trainee per £1 million in invoiced contract value. If the \$150 billion public procurement spend in Australia created 1 job for every \$2,000,000 of spend this would create 75,000 jobs for long term unemployed Australians (there are currently 83,000 long term unemployed Australians. [More](#)

Does social procurement deliver social impact?

SOCIALTRADERS



Article exert:

Social procurement in Australia does not require enabling legislation. Existing legislation does not prevent social procurement, however it does not encourage social procurement either. Nelson and Pound assert that there is a need for targets and benchmarks for social procurement in the UK. Targets and affirmative action through legislation in the US has driven over \$100B per annum in government social procurement, creating employment opportunities for people with disabilities and economic inclusion for minority groups. [More](#)

The City of Gold Coast wins 'Buy Social' Award



The City of Gold Coast won the 'Buy Social' Award at the recent 2014 Social Enterprise Awards. The City of Gold Coast has embraced social procurement as a strategy to help reduce unemployment and increase economic activity in the Gold Coast community. It has also adopted a 'Buy Local' policy that applies to all of its \$700 - \$800 million annual procurement spend. [More](#)

Brisbane City Council Cleaning Tender for social enterprises



Brisbane City Council recently announced a tender for the cleaning of council sites. Interested social enterprise tenderers were invited to nominate sites they may be interested in providing cleaning services to, prior to the tender release date, so a potential quarantine list might be developed for social enterprises. [More](#)

Understanding social enterprises and other social benefit suppliers



The Social Procurement Toolkit, developed to support people undertaking social procurement, has a great section on how to work with social enterprises and other social benefit suppliers. Have a look at this resource if you're interested in buying from social enterprise. [More](#)

Telstra's Supported Workforce Program



Telstra has produced a [fantastic video](#) about its Supported Workforce Program. This is a socially inclusive, commercially sound and sustainable partnership arrangement with Australian Disability Enterprises that provides meaningful employment for people with disability around Australia, cleaning and maintaining Telstra Exchanges and network sites. [More](#)

Our Members

SOCIALTRADERS



[Subscribe to SPA Bulletins](#)

Copyright © 2014 Social Procurement Australasia, All rights reserved.

[unsubscribe from this list](#) [update subscription preferences](#)

MailChimp