

# Undertaking Social Procurement Projects in Your Organisation

This part of the guide is designed to support the achievement of social value within a project, by integrating social procurement principles at each stage of the procurement lifecycle.

Though tendering and contracting is most often referred to in this guide, the value of promotion and purchasing to generate social outcomes should not be underestimated (refer to Figure 2 in section one for more information). Indeed, small scale activity — using social enterprise catering or including social enterprises in a selected quotation process for example, can provide important stepping stones for an organisation and help to build the case internally for the value of social procurement practice..

## CASE STUDY: PENRITH CITY COUNCIL AND KALLICO CATERING

### Social Benefit through Purchasing Practice

Kallico Catering is a local for profit Aboriginal owned and operated business that seeks to build the capacity of Aboriginal people through training and employment in the hospitality industry. Due to the fluctuating nature of business in a small catering enterprise, the work available is highly casualised. Although not self identifying as an intermediary labour market (ILM), it is often the case that once employees develop skills that make them more competitive in the mainstream labour market, they move on to other opportunities. Kallico has also offered work experience to women who have experienced domestic violence. Catering has been supplied on a number of occasions by Kallico for Penrith Council, predominantly Community and Cultural Development Department projects and events. In 2010–2011 Penrith Council's purchases from Kallico totalled around \$18,500, delivering not only high quality, Indigenous-inspired catering, but also generating social value, support for local Indigenous employment and enterprise, and recognition of local Indigenous culture and food. This is particularly important in a region with a relatively high Indigenous population. Kallico Catering is an AIMSC certified Indigenous supplier. See: [www.kallico.com.au](http://www.kallico.com.au).

